

DESIGNING ON SOLID FOUNDATIONS

Tim Van Damme / @maxvoltage

#Naconf



Projects

Clients

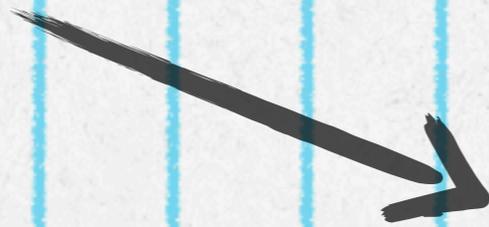
Yourself

Others

2.



Nokia 3310



(worst cellphone ever)

```
<TD FONT=ARIAL  
BORDER=2 HEIGHT=50  
COLOR=BLACK>
```

Projects

Clients

Yourself

Others

The lists

GOOD

BAD

Preparations

"The Process Toolbox"

by Simon Collison

<http://col.ly/s/794>



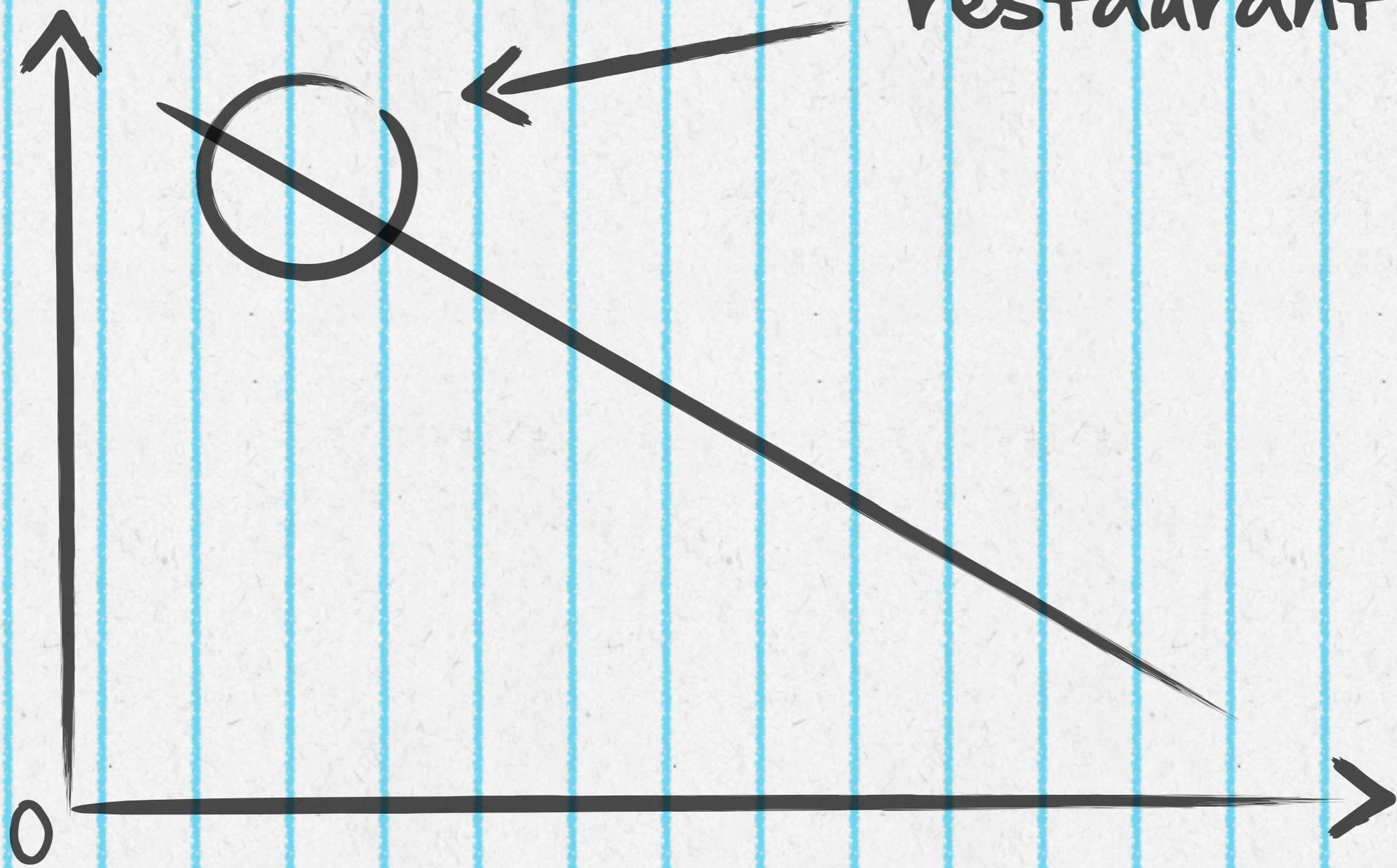
SPPPW

(Styled Pixels Per Website)

(also referred to as "SHAPOW!")

pixels

restaurant



time

ONDERDOMPELING

submersion

COHESIE

cohesion

GENOT

pleasure

RESERVATIE

book

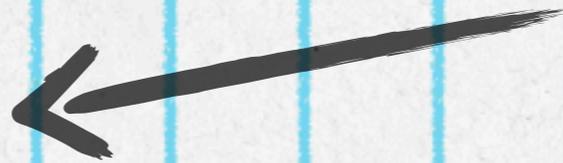
INDISCRETIE

indiscretion

pixels



0

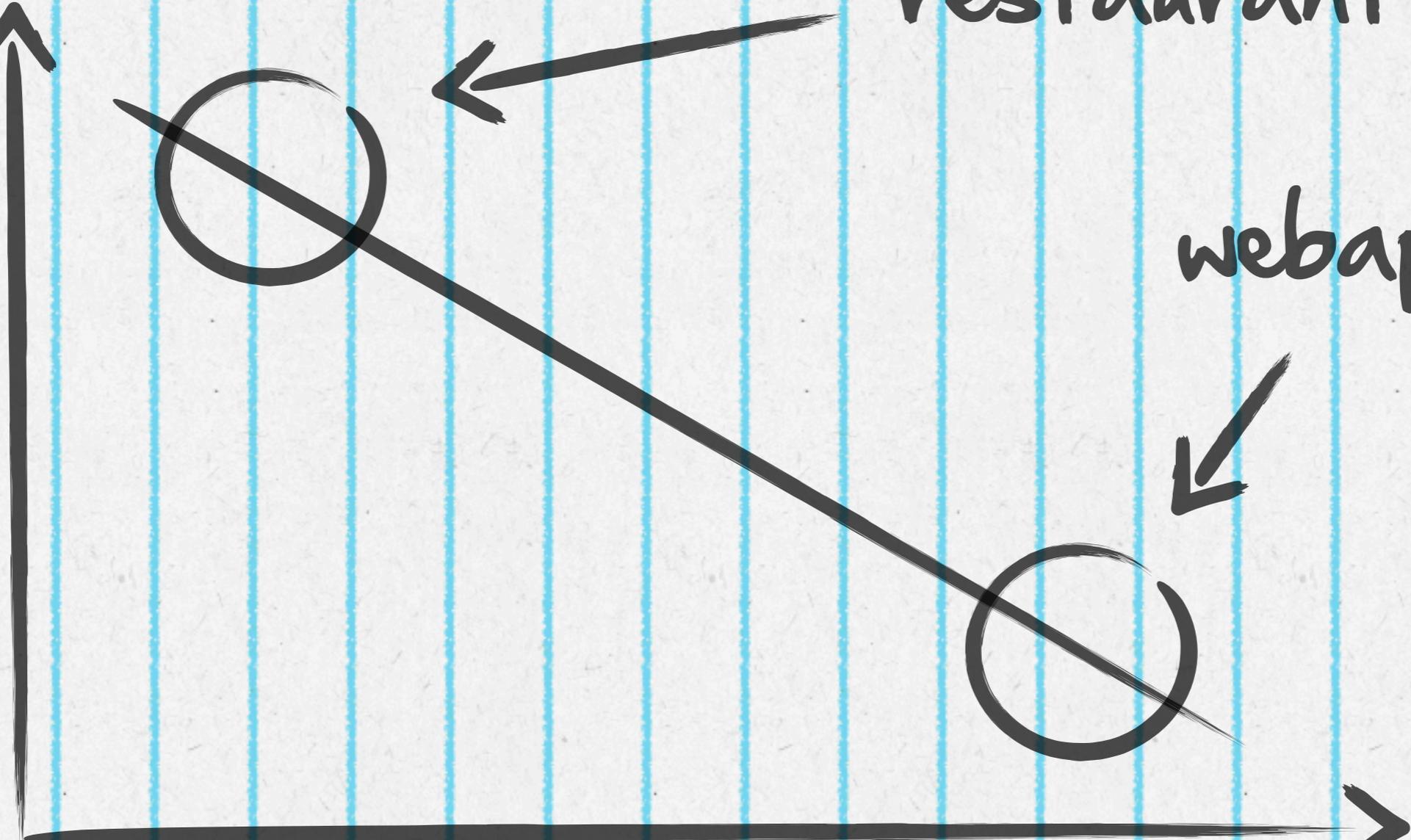


restaurant

webapp



time



Review

What are you doing?

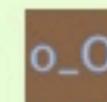
140

update



What to do now:

1. Tell us what **you're** doing in the box above
2. [Find some friends](#) and follow what **they're** doing
3. [Turn on your mobile phone](#) to update your friends on the go



maxvolar

[Profile](#) • [Settings](#)

0

following

0

followers

0

updates

Twistor-i

n. an ongoing and hypnotic social experiment.

Home

@Replies

Direct Messages

0

Favorites

Everyone

Following

[add](#)

Device Updates

[Set up SMS updates](#)



RSS feed

What's happening?

Timeline

@Mentions

Retweets

Searches

Lists



adactio Jeremy Keith

For the record, @danrubin and everyone at @naconf, I *like* the new HTML5 logo. What I don't like is that it's supposed to represent CSS.

2 minutes ago



gleyseele Geert Leyseele

@adactio was about the html5 logo thing :)

4 minutes ago



adactio Jeremy Keith

Citizens of Nottingham: this is the floating head of @adactio speaking!

5 minutes ago



drewm Drew McLellan

Wow, so Amazon have acquired LoveFilm. That can only be good.

6 minutes ago



adactio Jeremy Keith

@gleyseele What did he say about me?

6 minutes ago



Rockers_Delight Ashley Baxter

Last night I had a go of a 50mm f1.2 on my 5D. I still can't stop thinking about it.

8 minutes ago



mathiasbaert Mathias Baert

Your Tweets **15,014**



2 hours ago: @Rimfya it's running on Textpattern, might blog about what tricks I used...

Following **149**

Followers **12,223**



Favorites **201**

Listed **1,320**

★ **iconmaster** Anne Hathaway Recently listed in: is Catwoman! <http://bit.ly/hyuX> conversationlist, profession, designer, Who-My-Friends-Talk-To, Follow Friday (Geeks)

Trends

Worldwide · [change](#)

[#iloveyoubecause](#)

[#vvip](#)

[#501pjmnotalone](#)

[Catwoman](#)

[Damn Beliebers](#)

[Baroness Warsi](#)

[Tom Hardy](#)

[David Wheeler](#)

[Ngetren](#)

[Anne Hathaway](#)

Who to follow

Suggestions for you · [view all](#)

Fontscm · Follow [x](#)
Fonts.com
Promoted

8faces · Follow [x](#)
8 Faces

nawong · Follow [x](#)
Na Wong

taptaptap · Follow [x](#)
tap tap tap

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NOKIA

Timeline

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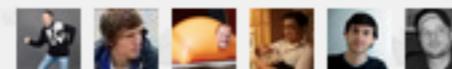
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LONDON
1-DAY
RESTAURANT
DEALS

GET DEALS! →



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Woo hoo, Buy 1 Get 2 Free

Get 2 Sides or Desserts Free With Any Large

~~Projects~~

Clients

Yourself

Others

Educate

What's a good
website?

Pricing

Project Phases

Their job?

Approach

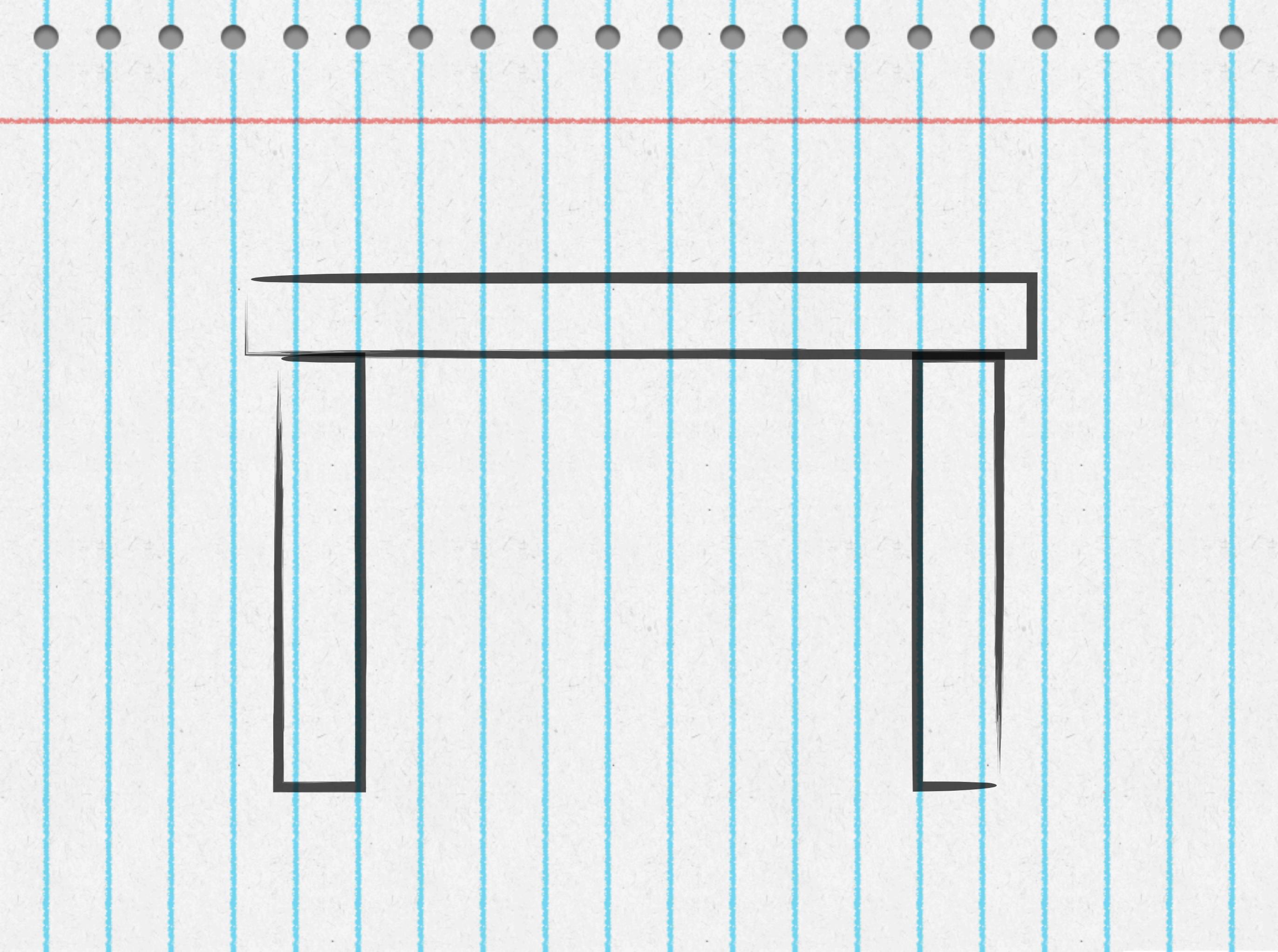
~~Projects~~

~~Clients~~

Yourself

Others

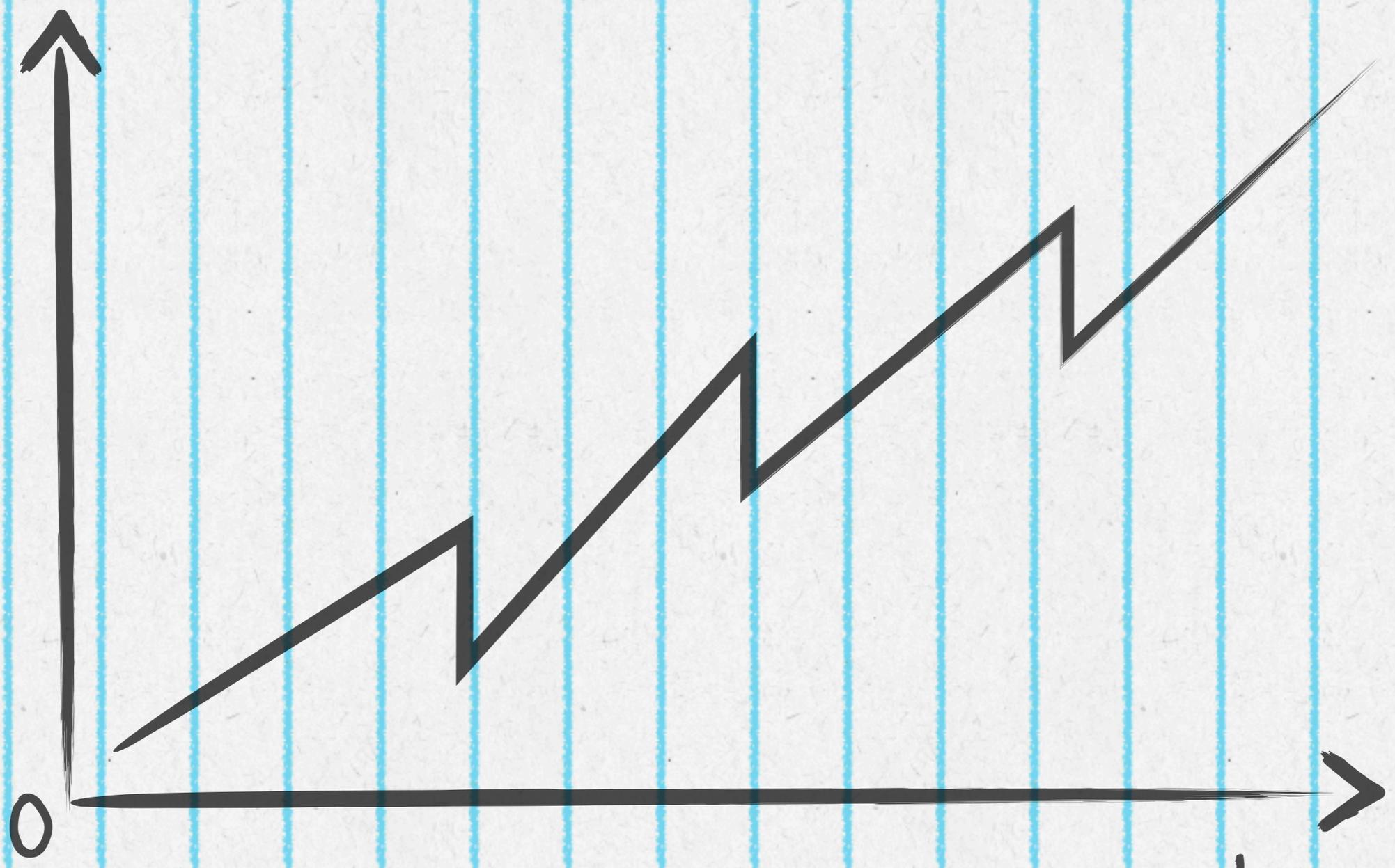




comfort
zone



skillset



life

Job Titles

~~Projects~~

~~Clients~~

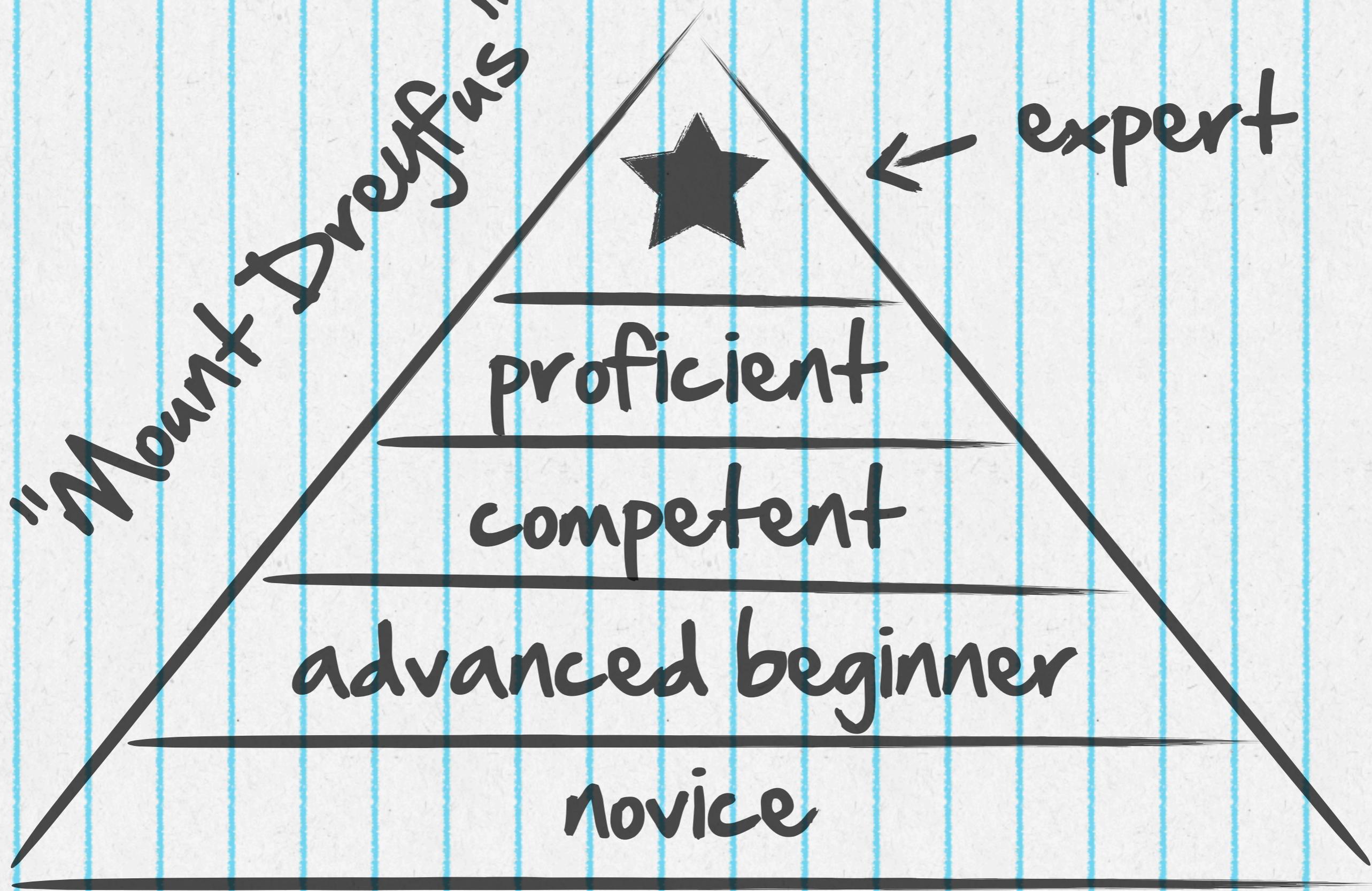
~~Yourself~~

Others

Why?

How?

"Mount Dreyfus"



Next Generation

THANK YOU